

Application Number: 10/534,352  
Office Action Dated: July 14, 2006  
Response Dated: October 16, 2006

This listing of the claims will replace all prior versions, and listings of the claims in the application:

Listing of Claims:

Claims 1 to 4 (cancelled)

Claim 5 (currently amended) A device ~~to create an~~ for creating illuminated indicia according to claim [4] 18 wherein the means ~~to focus~~ for directing the light is a chamber and the second section of the light emitting member extending outwardly from the chamber.

Claim 6 (currently amended) A device ~~to create an~~ for creating illuminated indicia according to claim 5 wherein the chamber has front, back, top, bottom and opposite side panels, wherein ~~said the~~ the front, back, top, bottom and side panels are made of an opaque material with a reflective internal surface and ~~said the~~ the light source is provided in ~~said the~~ the light chamber.

Claim 7 (withdrawn) A device to create an illuminated indicia according to claim 5 wherein the chamber has front, back, top, bottom and opposite side panels, wherein said back, top, bottom and side panels are made of an transparent material, said front panel is made of an opaque material and said light source is from the surrounding environment.

Claim 8 (withdrawn) A device to create an illuminated indicia according to claim 5 wherein the chamber has front, back, top, bottom and opposite side panels, wherein said front and back panels are made of a clear transparent material and said top, bottom and side panels are made of an opaque material with a reflective internal surface and said light source is provided from the surrounding environment.

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**Claim 9 (withdrawn)** A device to create an illuminated indicia according to claim 5 wherein the chamber has front, back, top, bottom and opposite side panels, wherein said front panel is made from a transparent material, said back panel is made of an opaque material with a reflective internal surface, wherein reflective panels are provided within said chamber at a 45 degree angle from the front panel to direct light entering from the front of the chamber to the indicia.

**Claim 10 (withdrawn)** A device to create an illuminated indicia according to claim 4 wherein the means to focus the light from said light source is an indicia support member made from a material capable of absorbing light and transmitting light to an exposed edge and wherein said indicia are inserted into slots in said indicia support member, said slots shaped and sized to match the size and shape of the cross section of said indicia.

**Claim 11 (withdrawn)** A device to create an illuminated indicia according to claim 10 wherein the light source is a box having front, back, top, bottom and opposite side panels having a light located within said box and a portion of indicia support member being adapted to be inserted into said box.

**Claim 12 (withdrawn)** A device to create an illuminated indicia according to claim 11 wherein the front, back, top, bottom and opposite side panels of said box are made of an opaque material with a reflective internal surface.

**Claim 13 (withdrawn)** A device to create an illuminated indicia according to claim 12 wherein said indicia support member is made of Acrilite GPFL™ or Acrilite GP™ exotic edge color sheet.

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**Claim 14 (withdrawn)** A device to create an illuminated indicia according to claim 12 wherein an additional indicia made from a material capable of absorbing light and transmitting light to an exposed edge is inserted into slots in the indicia attached to said indicia support member, said slots shaped and sized to match the size and shape of the cross section of said additional indicia.

**Claim 15 to 16 (cancelled)**

**Claim 17 (withdrawn)** A device to create an illuminated indicia according to claim 13 wherein an additional indicia made from a material capable of absorbing light and transmitting light to an exposed edge is inserted into slots in the indicia attached to said indicia support member, said slots shaped and sized to match the size and shape of the cross section of said additional indicia.

**Claim 18 (new)** A device for creating illuminated indicia, the device comprising:

a light source;

a light emitting member, the light emitting member having a first section and a second section, the first section being exposed to the light source, the second section being transparent and the second section having an exposed remote edge; and

means for directing light from the light source onto the first section of the light emitting member, the first section of the light emitting member receiving light from the light source, said light being transmitted through the light emitting member to the exposed remote edge;

wherein light is emitted from the light emitting member at the exposed remote edge.

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**Claim 19 (new)** A device for creating illuminated indicia according to claim 18 wherein the first section of the light emitting member is a first colour and the second section of the light emitting member is a second colour.

**Claim 20 (new)** A device for creating illuminated indicia according to claim 18 wherein the light emitting member includes a light stimulating agent selected from the group consisting of fluorescent pigments, phosphorescent pigments and ultraviolet pigments.

**Claim 21 (new)** A light emitting member for creating an illuminating indicium, the light emitting member being composed of fluorescent material, and the light emitting member having a first section and a transparent second section, the first section being capable of receiving light and transmitting said light to an exposed remote edge of the second section, the exposed remote edge being capable of emitting light, wherein the second section has a cross-section generally in the form of the indicium.

**Claim 22 (new)** A light emitting member according to claim 21 wherein under indoor and outdoor lighting conditions, a constant passive illumination is created at the exposed remote edge.

**Claim 23 (new)** A light emitting member according to claim 21 wherein said light causes a halo effect at the exposed remote edge.

**Claim 24 (new)** A light emitting member according to claim 21 wherein the first section of the light emitting member is a first colour and the second section of the light emitting member is a second colour.

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Claim 25 (new) A light emitting member according to claim 21 wherein the light emitting member includes a light stimulating agent selected from the group consisting of fluorescent pigments, phosphorescent pigments and ultraviolet pigments.

Claim 26 (new) A light emitting member according to claim 21 wherein the indicium is a letter or a numeral.